

EDITORIAL CALENDAR 2012



Jan/Feb

- Shows, Expos Classes—St. Louis Home and Garden Show Distribution!
- **Klip 'n' Keep Advertiser 2012 Resource Guide**
- Hydroponics
- Plan Your Gardening Year
- Hellebores and 'Hazels
- How-To--Home Hardscape Project

March

- **SPRING BEGINS!**
- Time to plant cool season veggie crops—seed for hardy annuals
- Azaleas, Rhodies and More—NEW Early Flowering Shrub Cultivars!
- Cool Spring Containers!
- Spring-blooming Natives
- How-To—Spring Lawncare

April

- Earth Day April 5th-6th –Sustainable Gardening Practices
- Favorite Spring-flowering trees
- Green Gardener Shopping Guide
- Mulch/Compost
- Great NEW Container Annuals!
- How-To—Create a Container

May

- Mother's Day-May 13th
- Cinco de Mayo--Summer Bulbs for Hot Color!
- Chinese Lanterns in the Garden
- NEW Perennials
- Veggie Varieties for Summer Success!
- How-To—Plant Perennials

June

- Perennial Gardening Month—Keeping Them Fresh All Summer Long!
- Father's Day Tools!
- Komen Race for the Cure—Plants for a Cause
- How-to—Staking Tomatoes

July/August

- Pond-O-Rama--Water Gardening
- Bargain Issue! Products and Tips for Saving Money in the Landscape
- Tropical Plants for Dog Day Beauty
- New Irrigation Products
- Insect/Disease Prevent/Treat
- How-To--Create a Bird Bubbler

September

- Trees issue—Picking, Planting and Care
- Apples of your Eye—Apple Cultivars for the Home Gardener
- Garden Soil Amendments
- How-to—Renovate your Lawn

October

- Botanical Decorating for Fall
- Pumpkin Farm Guide
- NEW Spring Bulbs
- Deer-Rabbit Repellent Tips, Techniques, Products That WORK!
- How-to—Update Your Containers for Fall

Nov/Dec

- America Recycles Day- Recycling in the Garden
- Holiday Gift Guide
- Feeding and Landscaping for Wild Birds
- Botanical Decorating for the Holidays!
- How-to—Prune Trees